

Promote the End Water Poverty petition Until March 2010



Promoting a petition to support your national and international objectives is one of the simplest ways of getting mass support for the campaign. Over 2007 and 2008 hundreds of thousands of petitions were collected in countries including Nepal, Bangladesh and Mali. It can be easily incorporated into events you are holding, and can be done visually and creatively too.

- **Agree the wording:** Combine the nationally-specific demands you are making of your own government (for example to develop a national plan or invest more in sanitation) with a call for support for the international campaign. Examples are given in the sample petition sheet you can download from the website, but try to ensure that the wording of your petition expresses support for the End Water Poverty campaign, and includes a call for your government to “*support a Global Framework for Action to ensure sanitation and water for all*”. Otherwise feel free to adapt as you please.
- **Choose your target:** Target the petition in the first instance to the most appropriate person with responsibility for sanitation and water in your national government
- **Choose your method:** The petition could be as basic or creative as you wish. Collect signatures, hand prints or photographs. Use basic petition sheets or get people to sign banners laid out in public places, postcards, toilet seats or rolls of toilet paper. Making it visually interesting will help get good media coverage, or getting key groups such as medical professionals to run petitions can be a good angle too.
- **Organise a hand-in event:** Present your petition in a media-friendly way to your target (or appropriate representative). Also consider presenting the petition to an international target such as the Italian Ambassador, as a representative of the G8.
- **Report back to End Water Poverty:** Make sure you send details of how many people sign the petition so we can add it to the global total and present it to world leaders before the Annual High-Level Meeting on Water and Sanitation in April 2010.

There will also be a petition that people can sign on the End Water Poverty website. If you are hosting a petition on your own website please keep us updated with the numbers so we can keep adding them to the global total.

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